

Govt. Polytechnic Sundernagar(H.P.)
Lesson Planning (Theory)

Branch : Computer Engineering.....

Semester : 6th

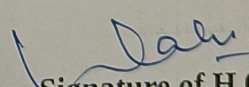
Subject : Entrepreneurship & Start-up.....

Session : Jan.-June. 2026.....

Teacher : D.R.Bodh

Sr. No.	No. of Lectures	Chapter/ Unit Description	Detail of Contents	Reference Resources	Remarks
1.	12	Unit -1	Introduction to Entre. Definition, Traits of an entrepreneur, Motivation , types of Business structures, similarities/ differences between entre. And managers	Harish c. Saini	
2.	10	Unit 2	Business ideas and visualizing the business , Activity map, Business Plan	Pramod Kumar Singla	
3.	12	Unit -3	Ideas to Start-up Market Analysis Identifying the target market, Competition evaluation and strategy development, Market and accounting , Risk analysis	----do-----	
4.	12	Unit -4	Management , company's organization structure , Recruitment and management of talent , Financial organization and management	-----do-----	
5	10	Unit-5	Financing methods available for start-ups in india , Communication of ideas to potential investors , investor pitch, Patenting and licenses.	---do---	
6	8	Unit- 6	Strategies , Exit strategies for entrepreneurs, Bankruptcy, Succession and harvesting strategy.		

Signature of Teacher with Date


Signature of H.O.D.